



At a glance

Client: One of the world's largest FMCG suppliers required a bespoke RGM capability programme for their international RGM community.

Objective: To develop thought leadership amongst their future RGM leaders.

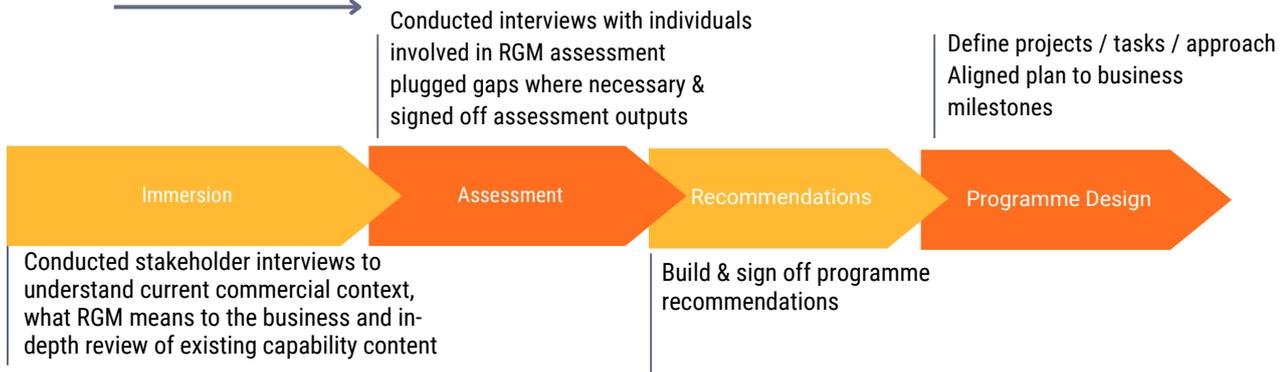
CHALLENGES

1. Programme design needs to reflect the needs of the business whilst also the development of the individuals
2. Learning needs to be embedded via on the job application of skills to enable individuals to deliver in their roles

SOLUTIONS

We designed a two-tier programme comprising a core curriculum, covering the common development needs identified for the cohort, as well as personal development plans based on individuals functional needs and learning style.

ROADMAP



BENEFITS



Tangible Outcomes:

9/10
Project NPS score

"FEELS LIKE INTERNAL TEAM, GOOD COLLABORATION"
Client feedback

"VERY ALIGNED VIEWS AND APPORACH"
Client feedback

Additional Benefits:

- 1 PROGRAMME PRINCIPLES DEFINED**
Structure was based around an aligned set of principles that were developed from RGM Lead interviews.
- 2 SUPPORTING DOCUMENTATION**
Provided one pager documents for each part of the curriculum for how it would be executed.
- 3 GOVERNANCE**
Built out governance documents - including R&R, Comms Plan and measures of success